



GENERAL INFORMATION

Duration

Duration means the final duration of the hosted video. Below 2 minutes its all the same price. Above two minutes the prices are graduated per 15 seconds running time.

Example No 1 : a duration of 2 minutes and 14 seconds is rated as a 2:15 minutes video.

Example No 2 : a duration of 2 minutes and 16 seconds is rated as a 2:30 minutes video.

Please note that in case the film is a combination of existing with new material, we only calculate the duration of the new parts of the film.

You deliver - An existing Movie

If you deliver an existing movie we only calculate the costs for programming, encoding and web hosting.

Of course we also make modifications of existing films or complete them with new footage or still photographs. In this case we only calculate the duration of the new parts of the film.

In any case we will have to coordinate what kind of video format you can deliver to us. In order to guarantee the highest quality of your **eumagine MovieSite** performance, we prefer videos in broadcast quality e.g. with an resolution of 720 * 576 pixel (Pal). Without any further costs we accept the following formats: Betacam SP, Mini-DV, Quicktime, mp4, avi and flv.

For legal reasons you will have to grant us to host the delivered video **incl. music and soundtrack** on **www.eumagine.eu**. Furthermore you will have to ensure that you have the right to grant this and that the agreement of no third party is necessary. Please download the PDF of our: [Video Release Form](#)

Please note that we calculate resulting shipping costs for tapes or DVDs additionally.

You deliver - Video Footage

If you deliver video footage we will log, digitize and edit it in largest professional quality. Afterwards we will transmit the raw cut via internet to you to discuss desired modifications. Then we make the modifications and transmit the video for the final inspection.

In any case we will have to coordinate what kind of video format you can deliver to us. In order to guarantee the highest quality of your **eumagine** performance, we prefer videos in broadcast quality e.g. with an resolution of 720 * 576 pixel (Pal). Without any further costs we accept the following formats: Betacam SP, Mini-DV, Quicktime, mp4, avi and flv.

For legal reasons you will have to grant us to host the delivered footage **incl. music and soundtrack** on **www.eumagine.eu**. Furthermore you will have to ensure that you have the right to grant this and that the agreement of no third party is necessary. Please download the PDF of our: [Footage Release Form](#)

Please note that we calculate possibly resulting shipping costs for tapes or DVDs additionally.

For further informations please [get in touch](#) with us.

You deliver - Still Photographs

If you deliver already digitized pictures (by sending a CD-ROM, by E-Mail or they are downloadable from your website) we will edit and arrange them for you in an excellent way. We accept nearly all formats (Multi Layer Photoshop files, tiff, bmp, pict, jpg) but we prefer photographs with a high resolution at least of 300x300 dpi (= dots per inch). This enables us to work with details, animated paths, blurs, etc. Even though we only operate with photographs we will create an cinematically illusion.

For legal reasons you will have to grant us to host the delivered still photographs on **www.eumagine.eu**. Furthermore you will have to ensure that you have the right to grant this and that the agreement of no third party is necessary.

Please download the PDF of our: [Photographs Release Form](#)

Please note in case you don't have digitized photographs and we have to scan printouts we calculate EUR 3,50,-- per scan extra. Please note furthermore that we calculate possibly resulting shipping costs for printouts or DVDs additionally. For further informations please [get in touch](#) with us.

Music / Soundtrack

Using music on the InterNet is difficult and expensive. You need two releases: A Synch release to be signed by the publisher or the person who owns the rights and a Master Use release to be signed by the artist who made the recording. In addition you will have to pay royalties up to 840,-- EUR per minute per year to the GEMA = Society for musical performing and mechanical reproduction rights.

Costs in this height are not reasonable. So we decided to work with independent musicians and you will only have to pay 125,-- for music up to 3 minutes for the whole webhosting duration. So you will only pay 125,-- EUR instead of 5.040,-- EUR for three minutes and two years.

For further informations please [get in touch](#) with us.

Development Commentary

In case you would like to have a commentary, we offer to developpe this text for you.

For further informations please [get in touch](#) with us.

Translation in English

In Europe approx. 30 different languages are spoken. In order to achieve as much as possible spectators we recommend a professional translation in English.

If you want versions in different languages e.g. a native french and a translated english version please [get in touch](#) with us or use our [budget-inquiry-form](#) and we will transmit a fair and appropriate cost estimate.

Subtitles

Imagine or **eumagine** ;-) you are the owner of an estonian music pub performing original estonian folk rock. You may not like to loose the original flair of the estonian language, so we recommend to place english subtitles. For further informations please [get in touch](#) with us.

Voice Over

We work with professional native speakers. We will offer voice examples on our website soon.

Please note in case you want more than one speaker (e.g. a female and a male voice) or versions in different languages it might increase the costs.

In this case please [get in touch](#) with us or use our [budget-inquiry-form](#) and we will transmit a fair appropriate cost estimate.

Final Mix

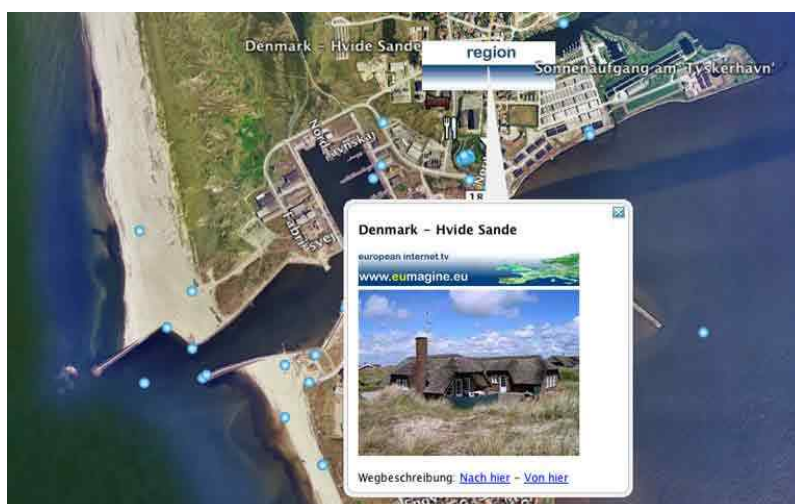
In case the video combines original sound with music and commentary it's necessary to make a final mix to adjust the different sound channels. For further informations please [get in touch](#) with us.

Programming means:

1. Defining your exact coordinates for your placemark in Google Earth:

```
<LookAt>
  <longitude>8.130208970517311</longitude>
  <latitude>56.00517116352295</latitude>
  <altitude>0</altitude>
  <range>5000</range>
  <tilt>0</tilt>
  <heading>0</heading>
</LookAt>
<Point><coordinates>8.129577857705371,56.00791270436519,0</coordinates></Point>
```

2. Generating the kml (=keyhole markup language) code for your personal Google Earth PopUp Window.



3. Generating the html code for your personal **eumagine MovieSite** including your flash video with copyright information, your company logo with link to your website, text information and placing **up to 2 logos** with hyperlinks to your friends/partners websites.

Please note that for more than 2 logos we calculate an additional fee of 12,-- EUR per link per year.

The screenshot shows a website layout for 'Hvide Sande City Web'. On the left, there is a title 'Hvide Sande City Web' in a stylized font. Below it, two paragraphs of text describe the location: 'Holmsland Klit on the westcoast of Denmark is known and loved by many holidaymakers, especially for its strikingly beautiful countryside. In Hvide Sande, which has the fifth largest fishing port in Denmark, fishing is the main occupation and the harbour is always a place of many exiting experiences.' and 'The heath and the sand dunes are characteristic of this isthmus situated between the North Sea and Ringkøbing Fjord. You have 40 km (24 miles) of beach at your disposal for enjoyable walks, sunbathing or swimming.' Below the text is the website URL 'www.hvidesande.dk' and a logo for 'Sømandshjem' (Fishermen's Family Home). On the right side, there is a video player with a play button. Above the video is the text 'european internet tv www.eumagine.eu' and a small map of Europe. Below the video player, there is copyright information: '© Trailer made by Junghans Filmproduktion © Music by Junghans Filmproduktion' and '187 views since July, 4th 2007 [01:07]'. At the bottom right, there is a short paragraph: 'Apart from the beautiful landscape Holmsland Klit offers many sights and attractions as well as numerous shopping possibilities.'

4. Finally we integrate your **eumagine** performance in the database of the **eumagine** website and mail your personal kmz file to you for sharing it with your friends, partners and customers. For backup reasons we store your files on a DVD.

Encoding means:

We transfer (encode) your movie into flash video. At present we operate with a resolution of 600 x 456 pixel for 3:4 and 600 x 342 pixel for 16:9 with 25 frames per second. Dependent on the spreading of wideband networks **eumagine** will host the movies in full Broadcast Quality.

Web hosting means:

For hosting we use the outstanding service of STRATO AG. That means highest data security and speed up to declining. For further informations please [get in touch](#) with us.